Appln. No. Serial No. 09/575,290
Response to Office Action dated June 14, 2007
Page 2 of 8

AMENDMENTS TO THE CLAIMS

The listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1.- 8.   (Cancelled).

9.   (Currently Amended) A service providing system comprising:

a network having

an information providing server which provides information, and

an authentication server capable of sending and receiving information to and from the information providing server; and

a portable terminal capable of sending and receiving information to and from the network;

wherein the information providing server is configured to send to the authentication server information requested by the portable terminal, address information associated with the information providing server, and tag information;

wherein the authentication server has an authentication information database which stores authentication information;

wherein the authentication server has a detector which detects the tag information;

wherein the authentication server has a transmitter which sends to the portable terminal the requested information sent by the information providing server and the authentication information retrieved from the authentication database when the tag information is detected and the address information matches information stored in the authentication database; and

wherein the portable terminal has a first display area which displays the requested information sent by the information providing server and a second display area which

US2000 10276637.2

displays only the authentication information which specifically identifies the information providing server, and the authentication information can not be edited by the portable terminal.

10.   (Previously Presented) The service providing system of Claim 9, wherein the portable terminal further includes a radio transmitter to access the network via wireless communication.

11.   (Currently Amended) A service providing method using a portable terminal which can be connected to a network having an information providing server and an authentication server, the method comprising:

the portable terminal accessing the network to request information;

the information providing server transmitting to the authentication server the information requested by the portable terminal, address information for the information providing server, and tag information;

the authentication server detecting the received tag information ;

the authentication server retrieving authentication information when the tag information is detected and the received address information matches information stored in the authentication server, and sending the requested information sent by the information providing server and the authentication information to the portable terminal; and

the portable terminal displaying the requested information on a first display area and only the authentication information which specifically identifies the information providing server on a second display area, and the authentication information can not be edited by the portable terminal.

12.   (Previously Presented) The service providing method of Claim 11 wherein the portable terminal accesses the network via wireless communication.

US2000 10276637.2

13.   (New)   The service providing system of Claim 9, wherein the portable terminal further comprises one from the group consisting of a mobile phone, personal computer, and personal digital assistant.

14.   (New)   The service providing system of Claim 13, wherein:

the requested information identifies an event; and

the combination of the requested information and the authentication information serve as an electronic ticket to the event.

15.   (New)   The service providing system of Claim 9, wherein the authentication information further comprises alpha-numeric text to uniquely identify the information providing server.

US2000 102766372